

Thank you for using this Demo.



**WEB SITE AND E-ZINE
PROMOTION MADE EASY!**

Want more traffic? More subscribers? Use the smart and easy to use Tips, Tricks and Techniques to help you promote or market your Web Site or E-zine on the Internet. No budget is needed, and your success is 100% guaranteed!

Please feel free to give away this Ebook to your own web site visitors or subscribers.

If you like this **FREE** book, please let me know by [clicking here](#), and I'll notify you via email when I have created another FREE E-book -and trust me, I will do this very soon :-)

You can also **make money by giving this E-book away** to your visitors/subscribers/cliénts. Want to know how? [Just click here.](#)

[To order the DeLuxe Version, click here.](#)

Happy promoting!

Dirk Dupon

Dirk Dupon, Author and Publisher
editor@smart-web-promotion.com



Subscribe to my "SmartPromotion Newsletter"

You'll discover how to attract thousands of visitors to your web site, make money from your newsletter, and receive smart promotion tools, tips and links to the latest sites and services -all for **FREE!**

Sign up today, and get some exclusive BONUS GIFTS that will instantly create traffic to your business.

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(Attention: some links may not work when viewing this book off line.
Go on line to make them function.)

Advertising on a shoestring budget.

How to instantly increase your visibility on the web.

- How to get hundreds of FREE hits by only starting up your web browser.

Yes, it's true, you can get new visitors to your web site, without having to pay for it, and without placing any ad banners on any of your pages. Here's how it works:

All you do is modify your web browser's startup page after signing up. Then, each time you startup your browser, you will automatically go to another member's web site.

Now, this is where it gets exciting! For every 2 browser startups your web site will receive 1 visitor back! That is a 50% conversion rate. Costing you absolutely nothing.

Membership is totally FREE, and what's more, you can tell other people about it and gain more credits while helping them to get more hits. It's effective, it's FREE and it's dead easy to do. Read more about it at::

<http://nomorehits.com/cgi-bin/start.cgi?referrer=smart>

- Get listed in Yahoo. It's every web masters dream, because it brings a lot of new traffic to your site. Well, I got my web site listed. Don't believe it? Search for www.theweirdsite.com at <http://www.yahoo.com> You'll see I'm right there, ok?

Now you want to know the secret of course. Thousands try to get their site listed daily and I did it with almost no effort... To be honest, it was easy... but I had to pay to get the right information to do it. If you also want to get into the biggest Web

directory, without any hassle, click here:

<http://www.smart-web-promotion.com/Yahoolisting.htm>

● If you publish an E-zine, swap an ad with another E-zine that has a comparable subscriber base, and be sure to promise in the ad that you will give a **FREE** gift to the new subscribers. Let the free gift be a piece of software, an E-book (how about this one?) a screensaver, just about anything.

🎨 Send your visitor to a special web page where they can download the gift, and add some extra promotion about your service or product to that page. Then sit back and watch traffic flow in :-)

● Subscribe to mailing lists that interest you and your E-zine, visit forums, BBS's and newsgroups, and interact; post questions, answer questions, and be sure to include your **well designed** signature file.

"A *sig what* file?" I hear you ask?

A signature file is a section of text that you place at the end of your articles or email messages. It is an accepted method of promoting yourself in places where blatant advertising is not allowed.

Keep it beneath 6 lines and remember: less is more. Some email systems and mailing lists will automatically cut off signatures exceeding 4-6 lines. 60 characters is an ideal length.

Include the name of your business and a short marketing statement. Always sell benefits, not features. Make it easy for people to contact you by providing clickable links to URL's and emails. Add "mailto:" in front of an email address, and most email programs will allow the user to open a new message to that address simply by clicking on the link.

You can of course use different signatures, depending to who you are writing.

● Write an interesting article (like this one :-)) and send it to an E-zine with a huge subscriber base. They'll be glad to use the information, and you'll be known in your field soon... because you have added your resource box beneath it, that tells who you are, and what your web site and email address is!

● Write a positive note to another E-zine editor or webmaster. They like that, and maybe they'll include your comment in their publication. If so, ask if they will place your sexy sig file beneath it :-)

You should also sign all the guest books that you find while you surf web sites that interest you, of course with your catchy sig file attached to it!

● Announce your E-zine using the announcement services. There are several with searchable catalogues. They get lots of visitors and are a sure way to quickly find new subscribers.

Here are a few: (You'll find more of them in the DeLuxe version.)


<http://www.e-zinez.com>

<http://www.promotefree.com>


<http://www.webcom.com/impulse/list.html>

● If you have a web site, you'll need to set up a reciprocal link page, and trade links with sites that are of similar interest with yours. Write the web master a nice letter and ask him for a reciprocal link. You can lose visitors by having their link on your site (they will leave anyway!), but you'll win visitors from your link on


their site! You see, it's a win win situation!

 If you submit your E-zine to the search engines, always do it manually. Never use mass submission tools that submit your site to 100's of search engines at one time. They are not accepted by most search engines! [Log on and click here to read why not!](#)


Take good care of your meta tags! Place the "Title" tag before the "Name" and "Keywords" tag or your page will be neglected!

 Get discount advertising when you advertise! It's easy to pay less for your advertising. First you have to join ClickBank. Clickbank is a company that lets you accept credit card payments from your web site. They send you a check whenever someone purchases a product (be it an ad, and e-book, whatever) from your site. Click here to sign up first: <http://hop.clickbank.net>

Then you go searching for participating ezines who accept advertising at the market place. There you will find all the companies who have their payment service at Clickbank: <http://hop.clickbank.net/marketplace>


 Place a 'Subscribe Now' box at the top of your home page, and ask visitors to leave their email address -nothing more! Explain that the email addresses will be hold in complete privacy, and offer a FREE gift in return.

Send them to a special URL where they can download their gift after they subscribed. Don't forget to tell them about your product when they're there!


 Track your ads with Roibot. Be honest; how do you know if an online advertising campaign has worked for you? Is your Internet Advertising a "deadly Howitzer" or more like "a harmless Pop-Gun"? Do you know "For Sure" or do you just "Feel Lucky" when you get result of an advertising campaign?

Are you like so many other marketers out there who just buy ad space here and there, just hoping for the best, and then wait for what comes in the mail next? I'm sorry to tell you, but if you do it this way -promoting without tracking- your online business will not survive!

To learn how to do it properly, get this FREE trial tool that will automatically track all of your advertising for you at:
http://www.roibot.com/r.cgi?IM10739_ROIbot


 Add a contest in your E-zine; give a free CD, book or video to the subscriber who sends you the most email addresses of new subscribers to your E-zine. Let the contest be date limited, that way they'll hurry up :-)

 Use [PostAgent](#) to submit your messages to Usenet! Post Agent turns your home computer into a large scale Usenet news posting machine! Post your message with a few mouse clicks!

 Offer your web site visitors email addresses@yourdomain and a reason to come back day after day! This powerful application costs nothing, is hosted on a fast and reliable network, and can be customized to match your own web site exactly.

Users will return often to read and write email messages and every message they send will promote your site and attract a lot of new visitors.

[Click here to read more about this great tool!](#)

 This may sound like a no-brainer, but if you're going to do business online, the first thing you need is unlimited, fast and reliable Web access. [Read this article about the importance of having a decent web hosting company.](#)

● Create an online directory on your site, and pack it with interesting links to E-books, E-zines, software and tools that are related to the content on your site.

This doesn't cost you anything, and if people find your source to be valuable, they will return over and over again.

[See here how I did it.](#) (Note: this directory is now for Members Only.)

Don't have an E-book to give away?

[Get one from here.](#)

● Getting traffic to your web site? Submit to the search engines. But do it good, or you will be punished! [Click here before you start!](#)

● Create an E-book, and get huge exposure to your web site! Creating and distributing an E-book is the best way to get repeated traffic to your web site, and this [easy to use, and affordable software](#) will do it for you instantly!

● Place a '*Subscribe Now*' box at the top of your home page, and ask visitors to leave their email address -nothing more!

● Send them to a special URL where they can download their gift after they subscribed. Don't forget to tell them about your product when they're there!

● Automate your business. Use autoresponders and forms where possible. Let the website take care of shipping, handling and billing. Your follow-up system should be put on autopilot when possible. Keep your hands free to talk, interact and communicate with your customers.

Setup a **FREE** autoresponder and multiply your sales

An autoresponder, sending out follow up messages to a person who requested your FREE info, is one of the most powerful marketing tools.

The drawback to a FREE autoresponder system is they include an advertisement with each of your messages.

This may look a bit unprofessional and often distract the reader. However, if you are short on budget, then I recommend Getresponse as I have found they offer the best FREE service in this area.

I personally use the Getresponse autoresponder, and since I started using follow up messages that are mailed to people who requested a Demo Copy of my E-book, my sales have been increased with **over 200%!**

You can also use this powerful tool to automate your follow up e-mail marketing and make you money while you sleep.

Just fill in the form below to receive a FREE report that will show exactly how to set up a **FREE** Getresponse autoresponder. You'll notice how fast, easy and powerful this system is withing seconds!

Note: Be sure to connect to the Internet first, before you click the button.

Get a FREE report!

**[Discover How To Set Up Your Own
FREE Autoresponder.](#)**

Name:

Savvy marketers know that they can **double** their profits by automating their marketing efforts and by consistently following up with their prospects. Fill out the form on the left to find out what an autoresponder can do for your business, or [click here](#) to learn more...

E-Mail:

Before you start promoting...

Okay, so you spent hours of hard work designing your web site, you uploaded the whole thing to your Internet Service Provider, and now you think that millions of visitors from all over Planet Earth will come in, let your hit counter spin crazy and add truck loads of coins to your bank account by ordering your products en masse...

Hahaha! (Sorry...)

No, no it doesn't work that way!

Before promoting your piece of digital art to the rest of the connected world, take a closer look at your creation and ask yourself if you do offer an interesting, attractive, well designed and fast loading site that will draw traffic!

You'll find out more tips and useful info about this subject in the DeLuxe Version of this E-book. [Click here to see the contents.](#)

Places to spread the word about your E-zine.

Subscribe to the announcement lists:

These mailing lists are especially devoted to Announcing Lists. Sign up at the appropriate web sites and then post your announcement once a week.

If your ad appears, you should get several more subscribers and additional traffic if you have included your URL and subscription address.

They are also excellent places to ask other publishers for an ad swap with your publication.

-Please note that some of these lists may be expired. I can not check every day to see if they are still alive.

00-list-announce@egroups.com

100Sightings@egroups.com

1_list_advertising@egroups.com

2000publications@egroups.com

AAnnounce@topica.com

AdSwappers@globeclubs.com

AllMyLists@egroups.com

announce-lists@egroups.com

These following links are announcement web sites:

<http://www.escribe.com/internet/-aannounce/>

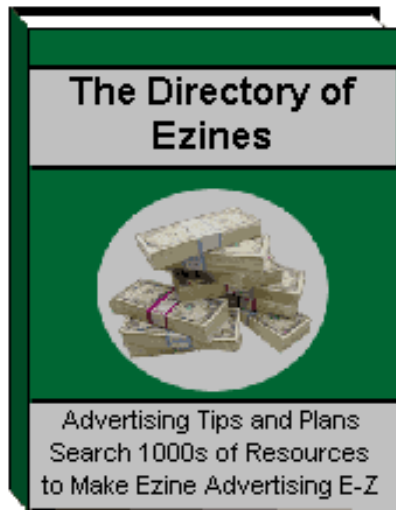
<http://paml.net/>

<http://www.promotefree.com>

<http://www.webcom.com/impulse/list.html>

<http://tile.net/lists/addlist.html>

List your E-zine in the Life Styles Publishing Directory.



This excellent searchable database contains over 750 publisher-submitted E-zines in about 70 categories, including circulation, frequency, publishing schedule, deadlines for buying ads, and publisher's contact information.

\$39.95 will give you access to the directory for one whole year. A small investment if you are into serious ezine advertising. The listings show the last time the E-zines were modified, (those E-zines are flagged with a little button), when they were first published, and if the publication accepts free ads or articles.

This time saving tool will allow you to find appropriate E-zines and newsletters for your ad campaign. Go [check this site](#) out, and give your own publication exposure by listing your own E-zine in the directory for **FREE!**

Bid for traffic with [GoTo.com](#).

Another way of getting new subscribers to your publication is to pay for them.

But beware! Commercial services are not cheap. Expect a \$0.50 to even \$10 for every new subscriber!

You'll be much cheaper off with GoTo.com. This directory lets advertisers bid on certain keywords and the highest bids show up at the top of search results for that keyword or phrase.

You **must use this method** to drive extra traffic to your site!

Here are a few tips you should keep in mind when bidding at GoTo.com:

Bid on words and phrases that draw your target audience. The more targeted your search terms, the better chance you have that visitors who searched for that term will subscribe. In general; targeted terms are cheaper (and not hit as often).

Head for a top 50 spot. The 50 first url's are all shown on 1 page.

Use a relevant description. When you write your link description for each term on which you bid, be specific. Make sure that you mention what your link is about, or else you'll get clicks from surfers who are looking for other things.

When placing your bids you will also be asked for the title of the URL you are submitting and a short description. Write something short and eye-catching. Don't forget, the main objective is to get people to click to your web site. Try to stand out from the crowd.

Write an ad that you would click on!

Your \$25 (GoTo's minimum order size), will be a wise investment. You'll soon be able to add a steady flow of traffic to your site for little cash.

This will certainly get you a lot of subscribers. Be prepared for the email flood! And don't blame me if you're indulged! I warned you :-)

But why should you weed through all the list announcements sent each day from the Internet Scout NEW-LIST, while you can receive announcements of the new lists on the subject that interest you in particular...

You'll find out more tips and useful info about this subject in the DeLuxe Version of this E-book. [Click here to see the contents.](#)

How to get lots of traffic to your web site

Join the FREE Exit Exchange service!

ExitExchange is the fastest way to increase traffic to your website. More effective than banners, ExitExchange actually brings real traffic right to your front door.

Your site gets traffic by targeting the exit traffic of literally thousands of sites in the ExitExchange Network. Whether you're a large corporation or just a single homepage, there has never been an easier way to promote your website.

Put the power of the ExitExchange Network to work for you. Ohh... and did I mention, *It's absolutely FREE!* [Check Out ExitExchange™ For Yourself!](#)

Start up a newsletter.

There are only advantages for starting your own E-zine. The main benefit is that you get your message/ad for your product read over and over by your subscribers, and they will return to your web site over and over again.

Want more reasons? Here they are:

- It is one of the cheapest forms of Internet promotion.
- Send out mass mail without being considered spamming.
- Easily maintain contact with prospects and customers.
- Produce extra income from newsletter advertising.

To start a newsletter:

You'll need an e-mail program. If you have a small list, you can use Eudora, or Pegassus, to paste your E-zine list into the BCC (Blind Carbon Copy) field.

Be aware that certain ISPs (like AOL) use filters to trash messages with more than a certain amount of addresses in the BCC field (25 or so). This to prevent their users from getting spammed.

Keep this in mind if you use the BCC method. Don't use Carbon Copy. No one likes to see his or her address being spread all over the Net.

Using a free E-mail list hosting.

There are several free E-mail list hosting providers that will send and manage your E-zine. The drawback of these services is that they'll advertise on your mailings. Also, because they're free, customer or technical support, if you should ever need it, may not be available.

These are the most known free services:

<http://www.egroups.com>

<http://www.topica.com>

Use a fee-based list hosting.

Here you'll pay someone to host your list. You get customer support and better performance than the free hosts. Expect to get what you pay for. For a complete list of fee-based list hosting providers, check out:

<http://list-business.com/list-service-providers/>

Use your own list server.

This gives you the most control, but it will also take the most work to set up. There are some very good list server software packages out there, some free. If you're technically skilled, this is the best way. You don't have to own your own machine. Many good virtual Web hosting providers include support for list software.

For software solutions, visit:

<http://list-business.com/list-software/>

Submit your web site to the Search Engines!

Rule nr 1: you must have your web site listed in the search engines to attract people (or traffic) to your web site. If you can not be found in the search engines, you will miss out on a lot of traffic, and this could lead to the end of your online presence.

Let's be serious; if your web site doesn't show up when people perform an Internet search, how do you expect them to find you between the millions of other web pages?

 **Remember that Search Engine presence is essential!!!**

My humor site <http://www.theweirdsite.com> gets 75% of all traffic from the search engines, meaning around 700-800 hits a day.

Of course I get many traffic from my newsletter and from E-zine and other advertising methods, but don't you agree that 60% is important enough to get you listed?

If you don't know the right way to submit your web site to the search engines, relax, we'll make it easy for you...

You'll find out more tips and useful info about this subject in the DeLuxe Version of this E-book. [Click here to see the contents.](#)

The secrets of the search engines.

A lot of a web site's traffic is generated by search engines and directories, so it's obvious that web masters will do anything to ensure their site is listed at the top. There are different search engines, and I'd like to discuss some of them briefly.

Search Engines are index web pages based on content. Each engine works differently. They base the search results on Meta Tags, page content, title, or a combination of these. They get their content from spider programs.

Directories categorize the WWW based on input submitted by a human being. An example is Yahoo. When someone searches for a keyword, this is referenced against a database of sites that contain a title and description for a particular site.

Spiders are used by a search engine to index the web. They all capture specific information about a page. Some capture the title and the first 1,000 characters of content. Some capture the title and "description" Meta Tag. Some look only for the


"keyword" meta tag. Some use a combination of all of these.

How do search engines work?

They send out electronic spiders that make copies of the pages they find on the web, store them in an index, or an encyclopedia of web pages. When people search, search engine software flips through this book to find pages that seem to match what they are looking for. They look for the search words in the title, meta tags and beginning of documents they have indexed.

You can increase their rankings in search engines and directories by placing the terms they want to be found in page titles, meta tags and in the HTML copy of their pages.

However, do not be too obsessive about search engines. They are one way of getting traffic, but not the only way. Avoid submitting duplicate pages, heavy word repetition and using hidden text. Ensure that your web pages have not been dropped from the index -which can happen naturally. Check once a month, and if pages are missing, resubmit.

 Before you submit a site to the Search Engines, read their no-spam policies carefully and check your pages to see if they are safe. Usually the no-spam policies are located into their help or add/URL section.

If you're not sure about the validity of a web page, contact the Search Engine people and ask them if your page you could spam their index, when submitted. They will be happy to answer and may give some tips on how to modify your page in order to rank a little better.

About Domain Name Selling.

You may have heard about the crazy domain names selling at E-Bay and other auctions for millions of dollars.

Well, you'll be glad to hear that there's still hope for us, poor people... because not all the good domain names are gone!

A good domain name is hard to find these days, but what if I told you about a way to get hundreds of excellent domain names every week? For FREE!!!

Yes, I was also sceptical about this, and subscribed to this FREE list that sends out domain names that become available because their owners didn't register them again.

I was soon amazed at the domain names that were in this list: ComicGuides.com, MedicineSite.com, CarTrends.net, LinkSearchers.com and much more.

Although this list was free and free is good, I quickly became a paid subscriber, and so far I've registered over 30 domains from these weekly expired lists and in just the last two weeks, I've made over \$300 selling their lists as their affiliate!

If you are interested in the domain name game, I highly recommend you to become a paid subscriber because then you have immediate access to the great domains.

If you are just a "free subscriber", you get the lists one month after I do as a paid subscriber... Guess what?

Yep, the great names are gone!

So do not miss this opportunity, it could be a real money maker for you! It is for me!

Click below to subscribe:

<http://www.smart-web-promotion.com/domainnames.htm>

Join the [Internet Marketing Challenge](#).

This is the leading private site for Web marketing assistance. IMC provides any business, large or small, with the knowledge and the resources they need to profit online in the form of a membership to the Internet Marketing Challenge Private Web Site.

IMC members receive a complete Internet marketing education and unlimited consultation from a panel of highly-successful Internet marketers, saving them hundreds or even thousands of hours of trial and error, and wasted ad dollars.

Membership for this resource is \$249.00 but believe me there is a wealth of information in there. If you learn just a few new strategies and tips that help you increase your traffic and sales, it will be well worth the price.

Their affiliate program is two tier and pays out a generous 25% on the first level and 15% on your second level. As an added bonus, if you join their service they will pay you an extra 10% on all of your sales.

You'll find out more tips and useful info about this subject in the DeLuxe Version of this E-book. [Click here to see the contents.](#)

Original and effective subscriber base building advice.

I'm sorry, but this page is not available in the Demo Version.

Useful books, articles and on line services.



SendFree.com

You can set up your own autoresponders at SendFree.com. SendFree.com is an ad exchange network. All autoresponder messages include one short ad when the messages are delivered, so your message displays an ad for another member while their autoresponder message displays an ad for you. This means **free email advertising** -by the way, this is the most powerful marketing tool on the web!

You can put your articles, reports, past issue's of your newsletter, contests on autoresponder, place them in your E-zine or on your web site, and the incredible ad machine will start working for you when people begin requesting your material... **Sign up today! It's FREE!!!**

Funezines.com

There's just been another pay-for-subscribers service released, owned by Max Shifrin. You may be aware of the fact that Max owns an ad-swap service, so he knows his stuff. And you can get new unique and quality subscribers for only 0.15 per new subscriber!

If you own an E-zine or newsletter, you should sign up right NOW! I already did, and I had 50 new subscribers in one single day! Max has assured me that EVERY subscriber that will come from his service is someone who specifically requested to read your E-zine or Newsletter!

You WILL NOT find an easier way to grow your E-zine for such a low price! Join as a client NOW! Just go to <http://www.funezines.com/clients/signup.cgi>, sign up as clients and in the comments tell them that Dirk Dupon sent you.

- You'll get bonus gifts if you do it now!

You'll find out more tips and useful info about this subject in the DeLuxe Version of this E-book. [Click here to see the contents.](#)

A word about affiliate programs.

Earn money from your web site or E-zine with affiliate programs.

Before you continue, let me tell you one important thing. If you believe that signing up for a few affiliate programs, and placing a couple of banners or buttons on your web site, will make you wealthy, you better think again.

However, if you believe that selling products on the Internet is a continuing job, these programs can and will make you a nice income.

Remember; to survive as an Internet marketer, there's only 1 rule:

"You must promote your affiliate programs as much as you can to make them work for you!"

Affiliate programs come in three basic types:

1) Per-Click Programs

These programs will pay you a predetermined amount for every click-through that you generate. Typical per-click payouts are \$0.01 to \$0.30. A click is usually the least amount of "response" for which an affiliate program will compensate you. The compensation is usually lower than other types of affiliate programs because click-throughs are the easiest to generate.

2) Per-Lead Programs

These affiliate programs pay you for "sign-ups" that you generate. At the bare minimum, "sign-ups" would include an email address, but may require more info such as phone number, mailing address, or demographic info. Because leads are more difficult to generate than clicks, compensation with these programs tends to be higher, in the range of \$0.10 to \$5.00 or more per lead.

3. Per-Sale Programs

These are the most popular type of affiliate programs, also called "commission" programs. These programs pay you a set percentage commission on sales that originate from your links. Percentages range but some programs pay out 40% or more of each sale to affiliates. Obviously, sales are more difficult to generate than click-throughs or leads, so compensation tends to be the highest.

Get the "Affiliate Master Course"

Here's an intensive 5-Day e-mail course will show you how to become a high-earning affiliate champion! This is top notch info, written by DR. Ken Evoy! You really **MUST** read this if you're into selling on the Internet! And it's **FREE!**
[Click here to receive The Affiliate Masters course.](#)

FREE E-BOOK 1

Tom Hua has compiled a FREE E-Book called: "**Working with ClickBank**".

The book provides step-by-step instructions on how to set up everything you need to start, and it contains pictures of every step you need to make.

If you would like to accept credit card payments on your web site, without the cost of a merchant account, then you're going to LOVE this info!

By the way; I've seen this E-book being sold on line for 9.00\$ and more, but I give it away for FREE.

Once you have downloaded the E-book, you can sell and resell it if you like (the reselling price suggestion is 9.97\$) or you may give it away to others for FREE, it's totally up to you :-)

And hey, why not use Clickbank to sell it? :-) After all, this is a great product!

You can download the E-book from here:

<http://www.ebooks-made-easy.com/clickbook.exe>

FREE E-BOOK 2

I'm sure you'll be interested in Jimmy Brown's FREE E-book, called; "How to Earn a Full-Time Living Online In 2 Easy Steps!"

It shows you how you can let other people sell your products on the Internet, without you having to spend another penny on advertising again!

This E-book comes totally FREE, and also includes FREE distribution rights, so you may give it away or sell it.

"How to Earn a Full-Time Living Online In 2 Easy Steps!" contains the first chapters of the "Free Advertising System" book, but you'll find the information in it to be very valuable for your on line business.

If you are interested in NEVER spending another penny on advertising and yet watching your sales skyrocket... then download the E-book RIGHT NOW from:

<http://www.ebooks-made-easy.com/2ezsteps.exe>

Here is a list of good affiliate programs.

"Web Site and E-zine Promotion Made Easy" E-book

Now, I would be an idiot to not mention my own affiliate program here, right? :-)
Sell my E-book for 29.99\$ and get **50% commission** on every sale you make!
You get instant access to all the promotion copy, banners and buttons, a FREE autoresponder with a complete marketing course, and recommendation copy to get started right away!

[Click here to sign up](#)

"E-zine Tactics"

Lee Benson's "EzineTactics" site shows you how to build your own profitable opt-in mailing list, and sell to it, again and again, with just ONE short email message!

All the secrets of successful opt-in email are revealed in just seconds, and Lee's FREE affiliate program offers you:

- > Two-tier commissions.
- > 44% payout on direct sales, 11% on affiliate sales
- > Unlimited Earning Potential - NO limits
- > Unique "Pay on Demand" Commission System

This means you receive over * 55% * of the profits generated from Ezine-Tactics to willing affiliates who are simply directing spam-free traffic to the website.

For every person you refer to the EzineTactics site who then purchases the \$47 package, you'll get \$20.00... and for every affiliate who signs up through you and makes a sale, you'll get a further \$5.00... and Lee pays out every two weeks.

You'll have access to online statistics to inform you how many people have visited your affiliate site, how many of those people have ordered, and how many of your affiliates have made sales too.

Imagine how fast your commissions will add up with a web site that generates

an average of 1:30 sales ratio!

You can read more about Lee's web site and sign up for FREE at this link:

<http://www.smart-web-promotion.com/ezinetactics.htm>

The Effective Marketing Group

This is a great 2 tier affiliate program. You will get 45% of the sales from Chayden A. Bates' great "**E-Book Marketing Explained**" E-book. If your clients sign up for his affiliate program they instantly become your downline or second tier and you'll earn a 10% commission when they sell E-Book Marketing Explained! Chayden's book explains how to market ebooks and is widely recognized by many as the most effective Internet marketing course on the market.

[Click here to sign up this winner!](#)

"Make your site sell"

"Definitely the best affiliate program on the Net today!"

Allan Gardyne, from:

<http://www.associate.programs.com>

Ken Evoy's manual is essential for people who want to sell products on the web. And it still amazes me that it's still only 17\$!

Ken's E-book offers incredible valuable content (without it you wouldn't be reading this!), and he has created the 5 Pillar Club Affiliate Program to keep you highly informed about your affiliate sales and progress.

Check out this exciting program.

[Click here to read all the reseller details](#)

"The Internet Marketing Center."

What it is? I can't sum it all up here, but this is one of the big boys. Join them today before they close the program, and start selling high quality stuff on your web site or in your newsletter.

Note: This program needs a lot of promotion, but promote it right, and huge commission checks will come your way!

[Click here to sign up](#)

"E-ditorial -The best E-book Software"

The E-ditorial software can create hot-selling, in-demand E-books and you can earn money by selling the program over the Net! You must have heard about this fantastic software.

[Click here to become a reseller](#)

"Virtualis Web Hosting"

With free E-commerce options and an average tech support response time of 12 minutes or less (night or day), this web hosting firm stands above the rest! Virtualis is an expanding and reliable company, and they offer an excellent two-tier affiliate program! You simply can't go wrong to promote this firm!

[Click here to read the rules](#)

"The E-zine Money Machine"

Sell Rick Beneteau's new E-book and earn a 50% 2-Tier commission. Rick tells you in an easy language how the right words can work for you, and what you have to do to get massive Internet exposure, using the power of writing. This E-book is of high value, and lots of online entrepreneurs need such

information.

[Click here to find out how much you can earn](#)

Cyber Bounty.

It's easy to join, it's free, there are no setup costs, and you have not any obligation. Cyber Bounty offers High Paying 'Cost Per Action' sponsors, and they have all the big names here, meaning high quality sponsors. Their web based control panel includes live stats and you can get your own FREE and fully maintained freebie web site & mailing list, if you don't already have one!

[To join this service, click here.](#)

Commission Junction

This affiliate service works the same like Cyberbounty, but they have lots more products to select from. They offer real time stats, and you can always see how your links are doing. Very detailed click and earning stats from your links.

[Click here to sign up.](#)

FunEzines.com

All you need to do is put up a link to the funezines web site, and let people sign up for FREE newsletters! You will make money for EVERY visitor you send them and can even earn lifetime commissions! Dont expect to make many thousands \$ (maybe you can if you have a really busy web site) but this can mount up to a nice extra income. Offer your visitors free newsletters, and get 25\$ for FREE when you join. No drawings! Everyone gets his 25\$!

[Sign up here](#)

The Newbie Club

Here's an affiliate program that's run by real Pro's who know their business. The Newbie Club is a 2 Tier Program that pays out 45% on revolutionary Newbie Tutorials in a vast untapped market.

People using computers (or the Internet) need help, and from now on you can deliver it to them, offering professionally written Newbie Products.

The ad copy and promotion materials that you will get access to, have been described as the best Newbie Site ever to hit the Web!

Sign up today for FREE, and you'll receive tons of promotional materials, written by Joe Robson, a guy recently described as 'The best Copy Writer on the Web'. Make no mistake about it, this one is BIG!

Check it out NOW at:

<http://www.newbieclub.com>

"Turbo Surfer 2000"

Attention web masters, are you running banners on your web site? Switch to Turbo Surfer 2000's associates program and **Triple** your return instantly! Turbo Surfer give surfers blistering fast web access. From the folks of Net Detective, so they have the know how! [Sign up here](#) to resell this hot product.

"Sell Viagra from your web site"

Get paid for simply linking to **KwikMed Inc, The Online Source for Viagra**. It is easy as a low traffic site to receive between \$400 - \$1000 per month. People can order Viagra without embarrassment from this site.

Get paid a \$2.75 - \$36.00 referral fee for every order that comes from your link... every month. Plus they offer a generous two tier program. You earn

money when one of your sub-affiliates makes a sale!

[Sign up here.](#)

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It's really easy.

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left bottom), you get paid 3\$!

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When people order the Promote-Ivator via your link, they are automatically
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This means, they become your 2nd tier resellers, and when they order
another product from the Aesop web site, YOU get a huge commission,
depending on the product they sell or buy!

Imagine what will happen if you spread the word about the Promote-Ivator
in your own newsletter, or in a FREE E-book that you spread around the
Net? Yes, it's big money in the bank! :-)

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it, and sit back and wait for checks to come in! **For FREE, 24/7, and year
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Remember, discipline and dedication is what will keep you in the game, and make you a winner! I can only make it easy for you :-)

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 **Electronic books are the hottest promotional tool on the Internet today!**

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- People like reading information in a nice layout.
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If you want to have people buy, download or read your E-book, there are a few rules that you need to follow. The purpose in following these rules is to ensure that you will send out a perfect E-book of high quality.

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As a writer, you need to constantly improve your writing skills and techniques. The following links will help you with it.

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New E-Book Announcement

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So, you got your own E-book, and a flashy cover... but what now?

Once you have composed your E-book, you should realize that the real work has yet to start. I mean, do you know how you are going to distribute your E-book to as many people as possible via the Internet?

To be honest; I didn't, when I started publishing myself. But I got all the help from Chayden E. Bates, who wrote an electronic manual, called; "**E-Book Marketing Explained!**". You can get the first 3 chapters of Chayden's E-book **FOR FREE** from [this link](#).

Here's an excellent article by Chayden himself:

Free E-Book Marketing: Destroying The Myths

by Chayden A. Bates

Before you read this, understand right now: Free E-Book Marketing WORKS! It has been proven to be one of the *most powerful* forms of online marketing ever offered.

But with the knowledge of its existence, and nothing but a notion of the idea, many who have attempted to utilize its power have failed.

Why? The lack of understanding!

Free E-Book Marketing has been in use for over SIX YEARS. Successfully utilized by many "high-class" marketers. These few have been actively creating and promoting Free E-Books since the ability was provided.

Then, about the three-fourths of the way through 1999, the news broke of this powerful "new" marketing form and everyone and their brother were trying to "cash-in" on the opportunities they were hearing about.

Buying up the e-publishing software stock, many misunderstanding marketers began creating and compiling everything they could get their hands on.

Throwing these so called worth while Free E-Books into the world of the Web, they were actually doing more harm than good.

Little did (or do) they realize the necessary steps that need to be taken in order to ensure their success ... that of quality, unique and beneficial content.

Let me ask you, "How many Free E-Books have you downloaded due to its sizzling title, only to find nothing but an over used report with a million and one banner ads flashing in your face?"

Too many to count?

There in lies the problem. How many "bad" Free E-Books does it take before you stop downloading Free E-Books all together?

Do you know what that does, not only for the author of the Free E-Book, but other, successful Free E-Book Marketers?

Too say the least, its not good.

So what DOES make a good Free E-Book? What makes a Free E-Book successful in the sense that it does what it is meant to do? It's rather simple, and if you're at all interested in this "old" form of marketing, than here are the TWO MOST IMPORTANT aspects you need to realize:

ONE:

Your E-Book must be focused. It should only present a single offer to its readers. It should not stray or attempt to teach everything about anything. It should be centered around one solid idea: To present your (business) knowledge as to establish yourself as an expert in your field. To show and help the reader realize that you are a credible source of information.

After reading your Free E-Book, your reader should have a firm grasp of the concepts you present. They should be able to follow through and succeed with the resources you provide. This will help the passing of your Free E-Book as well as strengthen your chances for future dealings with its readers. (This is what makes you money, not the banner ads.)

TWO:

Your E-Book must be educational. If you decide to utilize Free E-Book Marketing, than understand this: Your Free E-Book is to be created to generate leads. How do you generate leads?

You educate your prospects about what you have to offer. You show them the hows, whats and whys of how your offer works and will work to benefit them to act upon.

You must teach the reader all that you successfully can about what the contents of your Free E-Book will do for them. Before they will hand you their money to enhance their lives, they need to know WHY what you're offering will work for them.

By demonstrating, thus educating through the use of your Free E-Book, your reader will naturally gravitate towards you for "further" information, where in you may charge for admission, thus making you your profits.

Free E-Book Marketing is simply a matter of understanding how the marketing and psychological strategies of it work.

Understanding the above is *by far* the most important aspects of Free E-Book Marketing you need to realize.

If what I have just shown you is not followed, you will only work to hurt yourself. People want quality, informative content ... and you want their money. By giving them what they want, then suggesting they come to you for more, you will work to help each other.

Free E-Book Marketing WORKS! But ONLY if you use it right.

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Chayden is the author of the highly acclaimed NEW E-Book, "E-Book Marketing Explained!" and is currently teaching other online marketers how to maximize their online promotional efforts with the use of Free E-Book Marketing - the most "viral" online advantage you've got!. Visit his site for full details:

<http://www.smart-web-promotion.com/ebookmarketing.htm>

Here's what's inside the DeLuxe Version of "Web Site and E-zine Promotion Made Easy!"

- Over **100 FREE** Web Master and E-publisher resources and on line services to help you get **more traffic and subscribers**
- You'll discover **where** and **how well** your web site ranks in the search engines
- You'll find out if your site is search engine friendly, and what to do about it, with **FREE advice and tips**
- **FREE** places on the Internet where you can tune up your web pages
- Services where you can easily submit your web site to **AltaVista, Direct Hit, Excite, Go / Infoseek, LookSmart, HotBot, Open Directory, Snap, WebCrawler, Yahoo** and other search engines
- You'll be able to set up and run your **own web contest**, and announce it to the world.
- You'll find out how you can trade a link with other web masters or E-zine publishers, using a sample form, and they **will be forced to add your link**
- You'll be shown how to set up, and give away your very own web site award, and get **hundreds of people** linking to your site
- You'll use an **opt-in mailing list** to profit from your own services, affiliate programs or products
- You'll receive access to **dozens of time saving** web master tools to use before you submit your site to the search engines
- You get a handy Meta Tag Tutorial to **optimize your pages**, so that your web site will be automatically indexed by the biggest directories

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- You'll receive **FREE updates** about the latest search engine tips
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- You'll use a **100% FREE and completely automated** service to increase and grow your Newsletter, and this every month, 24/7, even **when you are sleeping!**
- You'll be shown how to set up, and swap your E-zine Welcome Message to receive FREE subscribers to your list
- You'll be shown how to let your visitors recommend your E-zine to their friends
- You'll find out how to maintain multiple E-zines, and use a FREE mailing list service -that will **even PAY you to host your E-zine or Newsletter!**
- The best places and directories to list your E-zine
- You'll discover how to link your E-zine to your web site to receive **hundreds of steady subscribers**. A sample of a subscription box is shown, along with the HTML-code that you can **copy and paste**
- You'll find out how to set up an Online Archive, and how to make your web site searchable using a **completely FREE service**
- You'll trade empty ad space with other Ezines, link to Swap Sites and get **FREE traffic from other E-zines**
- You'll get smart tips to keep in mind when you design your banner
- You'll discover how to advertise and make publicity **for yourself on line**
- You'll get access to a web site that automatically runs searches on search engines for you and emails you when the results change!
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- You'll go to places where you can meet other on line marketers and **discuss important topics, exchange ideas, barter for products**, FREE of charge!
- You'll discover tools to improve your search engine ranking and sites that send you **FREE traffic, and FREE software**
- You'll participate in **E-zine Rings** to get more traffic and subscribers.

- You'll be shown how to grow your newsletter **extremely fast** and keep adding a non stop stream of visitors every day
 - You'll discover a **Secret Tip** that will tell you how you can get **40-50% discount on all your ad placements**
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 - You'll discover how you can make yourself **well known and respected** on the Net so that people will never leave your mailing list!
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 - You'll submit and resubmit your E-zine to the most read announcement list on the Net **-totally FREE!**
 - You will build a **friendly web site** so that your visitors will return **over and over** again
 - You'll become a **smart web master**, and find out why it is so important to use good Netiquette on the Internet.
 - You'll discover how to deal with on line customers. How to convince them to **buy from you**, over and over again
 - You'll be shown how to use all the different colors to **influence your visitors.**
 - You'll find out how to organize a discount sale, and explode your online orders almost instantly.
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 - You'll get tips, tools and software to **automate your business** and make your life much easier
 - You'll accept all the major credit cards on your web site **without paying a monthly fee** or any other costs for an expensice merchant account, etc
 - You'll use a free online service to multiply your traffic... by letting others do the work, 24/7!
 - You'll let a free service guard your web site, so you'll always know if your site is up and running
 - You'll **benefit from the experience of the pro's** when you launch your ad campaign
 - You will offer your web site visitors **FREE Email** from your site
 - You'll use a search engines, designed for **web masters only**
 - You'll get access to HTML-courses, Java scripts, FREE graphics and images, and other training tools
 - Etc...
-

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"I would like to thank you very much for helping me get my site YouHealthy.com listed on search engines. After months of trying to figure out what the problem was I realized, as noted in the book, that my web editing program was flawed. I switched editors and now I am seeing results. Thanks!" -Dennis, USA

"Hi Dirk, I just wanted to tell you that you have a great E-book! After reading "**Web Site and E-zine Promotion Made Easy**" I started creating my own successful newsletter and E-books."
Thanks, Vern Anderson

"I was pleased with the format of your E-book. There are so many theories out there. Not many get down to the actual "how to" of internet marketing. You told me what to do and how to do it. Thanks for covering what most don't."
P. Renovato, <http://pjpcom.hypermart.net>

"This is a wonderful E-book! I have used it to publicize my E-zine and web site. I would have paid at least \$25 / £15 for the demo version only! There's so much useful information in it! Thanks!"
Oliver Eames, www.earning-potential.com

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Dirk Dupon

PS: Please notify me if you find any broken links:
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brehtaking marketing tips you'll ever read.

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